

A VOTE AGAINST THE PRIVATE OPTION WILL TAKE HEALTH COVERAGE FROM 100,000 ARKANSANS



WHAT'S THE PRIVATE OPTION?

- A new kind of affordable, private health coverage for up to 250,000 Arkansans who lack health insurance.
- A market-based, fiscally responsible model of covering low-income adults.
- A law passed by a bipartisan supermajority of Arkansas legislators in 2013.
- The best way to give Arkansans the economic security of health coverage and make sure children have healthy, engaged caregivers.

BECAUSE OF THE PRIVATE OPTION:

- 250,000 Arkansans can access affordable health coverage.
- 97,000 adult Arkansans are already enrolled.
- 5,000 children signed up for ARKids First when their caregivers enrolled.
- \$550 million comes into Arkansas's economy each year.
- Arkansas will save \$89 million in fiscal year 2015.
- 6,200 new jobs can be created in Arkansas.

WE CAN KEEP THE PRIVATE OPTION IF:

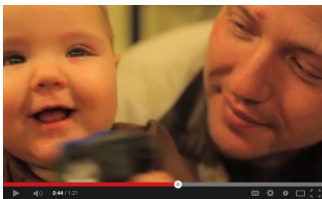
- 75 percent of Arkansas legislators approve funding for it.
- You visit our #keepARcoverage page to contact your legislator or to learn more at www.aradvocates.org/keeparcoverage/
- You share your enrollment story at www.aradvocates.org/tell-your-story/
- You enroll in coverage at www.healthcare.gov or access.arkansas.gov before March 31.



"I work 50 and 60 hours a week," Sherri says. "I just came off 17 straight days. I work my butt off. I've always had health insurance. I lost it October 1. I looked into some insurance and it was \$300 or \$400 a month just for basic. And it just had me in a panic. I didn't think I could afford that, but I couldn't afford to be without health insurance. [Enrolling in the Private Option] took a big weight off my shoulders and can help me focus on my business."



"To me [insurance] was just way too much," Jennifer says. "So I haven't been taking the medication I needed to take. Being able to have insurance will make a huge difference. There's a lot of us out there who work really hard and can't afford it no matter how much we try. The Private Option is helping my family."



"I have arthritis in both my hips. It got to where my wife would have to bathe me. I have no cartilage left between the bones on the sides of my hips... Having the medication that I need now - and not having it then - it is night and day. There were times when I would literally sit and cry all day because there was nothing I could do. And it takes its toll mentally, too," Jason says.

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THE PRIVATE OPTION

A COUNTY BY COUNTY LOOK AT THE IMPACT OF LOST COVERAGE

County	Enrolled in Private Option or Medically Frail coverage	Children added to ARKids since August of 2013*	Economic Impact of Affordable Care Act, including Private Option (millions)**
Arkansas	812	40	\$4
Ashley	1,004	-38	\$5
Baxter	1,347	44	\$5
Benton	4,078	460	\$14
Boone	1,345	80	\$7
Bradley	558	2	\$4
Calhoun	211	-13	\$2
Carroll	982	-23	\$8
Chicot	604	24	\$5
Clark	895	6	\$5
Clay	564	20	\$4
Cleburne	816	7	\$3
Cleveland	303	24	\$1
Columbia	1,078	32	\$4
Conway	1,013	-15	\$5
Craighead	3,318	513	\$17
Crawford	1,823	-11	\$14
Crittenden	2,560	20	\$15
Cross	732	-5	\$5
Dallas	365	6	\$2
Desha	841	-45	\$3
Drew	904	12	\$4
Faulkner	3,303	167	\$16
Franklin	616	40	\$5
Fulton	592	30	\$3
Garland	4,202	325	\$14
Grant	588	-29	\$2
Greene	1,550	67	\$11
Hempstead	923	1	\$6
Hot Spring	1,259	13	\$7
Howard	636	-12	\$3
Independence	1,177	113	\$8
Izard	562	43	\$2
Jackson	821	67	\$5
Jefferson	3,263	45	\$17
Johnson	899	43	\$8
Lafayette	350	30	\$2
Lawrence	743	-63	\$5

County	Enrolled in Private Option or Medically Frail coverage	Children added to ARKids since August of 2013*	Economic Impact of Affordable Care Act, including Private Option (millions)**
Lee	586	-3	\$3
Lincoln	500	38	\$4
Little River	407	54	\$3
Logan	743	-12	\$4
Lonoke	1,671	12	\$5
Madison	514	25	\$3
Marion	616	-22	\$4
Miller	1,443	158	\$8
Mississippi	1,799	40	\$13
Monroe	382	55	\$2
Montgomery	463	-10	\$1
Nevada	405	-9	\$1
Newton	343	20	\$3
Ouachita	1,063	-24	\$8
Perry	404	-9	\$1
Phillips	1,313	8	\$8
Pike	537	34	\$3
Poinsett	1,177	5	\$7
Polk	833	25	\$5
Pope	1,702	70	\$15
Prairie	289	16	\$2
Pulaski	12,094	1,124	\$48
Randolph	900	75	\$4
Saline	2,310	268	\$3
Scott	494	-15	\$3
Searcy	381	-47	\$3
Sebastian	3,122	67	\$26
Sevier	548	45	\$6
Sharp	809	10	\$4
St. Francis	1,244	-25	\$9
Stone	613	-2	\$4
Union	1,396	102	\$9
Van Buren	669	82	\$4
Washington	4,338	587	\$43
White	2,273	151	\$12
Woodruff	348	32	\$3
Yell	584	36	\$7
Total	96,950	4,981	\$550 million

* Due to normal monthly enrollment fluctuations, some counties may have seen a drop even as overall state numbers show an increase in the number of children enrolled.

**Price and Saltzman. RAND Corporation. The Economic Impact of the Affordable Care Act on Arkansas. 2013.